

Affordable and sustainable housing and innovative financing: Workshop and brainstorming session



29 may 2025, h 10:00



Auditorium LIUC and Online

Event

This event is organized by the **UNECE Centre of Excellence on Sustainable Finance for Infrastructure and Smart Cities (ExSUF)** in collaboration with the United Nations Economic Commission for Europe (UNECE). It is part of the **preparatory process for the Ministerial Meeting on Housing and Affordability**, to be held on 8 October at the Palais des Nations in Geneva during the 86th session of the Committee on Urban Development, Housing and Land Management.

The event will explore **innovative strategies for affordable housing, emphasizing sustainability and energy efficiency**. It will address potential funding mechanisms and the role of private investment in promoting eco-friendly housing that is both accessible and financially viable. Key topics will include principles of green financing for affordable housing and the role of public-private partnerships (PPPs).

Each session will conclude with an open discussion and a wrap-up segment, encouraging questions and feedback from the audience.

The event will be held in person and online, entirely in English.

An aperitif will be provided after the event for those attending in person.

In cooperation with:  **UNECE**

Programme

10:00 | Welcome speeches

Anna Gervasoni, Rector, *LIUC University and Director, ExSUF*

Paola Deda, Director of Forests, *Land and Housing Division, UNECE*

Giampiero Bambagioni, Vice-Chair, *United for Smart Sustainable Cities (U4SSC)*

10:15 | First Panel Discussion

Luca Bertalot, *Secretary General, European Mortgage Federation*

Kelly Russell Catella, *Head of Sustainability & Communication and Chairman of the Sustainable Innovation Committee of COIMA SGR*

Giovanna Della Posta, *Deputy Chairman of Equiter SpA*

Giancarlo Scotti, *CEO of CDP Real Asset SGR*
Followed by a brainstorming session

11:30 | Second Panel Discussion

Gabriele Bisio, *Vice President, Association of Construction and Complementary Companies of Milan metropolitan area (ANCE Assimpredil)*

Roberta Cocco, *Expert in digital transformation, University lecturer, Board member*

Leonardo Cavalli, *Managing Partner of One Works*

Paloma Taltavull, *Professor, Applied Economics, University of Alicante, Chair of the UNECE Real Estate Market Advisory Group*

Followed by a brainstorming session

12:45 | Conclusions

Michele Lertora, *Coordinator of ExSUF, LIUC University*

